



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**UTILITY APPLICATION AND FEE TRANSMITTAL (1.53(b))**

ASSISTANT COMMISSIONER FOR PATENTS  
BOX PATENT APPLICATION  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s) names and addresses:

- (1) SARA ELO  
151 E. 26th Street, Apt. 3C  
New York, New York 10010
- (2) LOUIS M. WEITZMAN  
101 Summit Avenue, #A  
Brookline, Massachusetts 02446

☐ Additional inventors are listed on a separate sheet

For: A SYSTEM & METHOD FOR CREATING, EDITING, AN ON-LINE PUBLICATION

Enclosed Are:

- 10 page(s) of specification  
1 page(s) of Abstract  
3 page(s) of claims  
3 sheets of ☐ Formal ☒ Informal drawings
- 3 page(s) of Declaration and Power of Attorney
- ☐ Unsigned  
☒ Newly Executed  
☐ Copy from prior application  
☐ Deletion of inventors including Signed Statement under 37 C.F.R. §1.63(d)(2)

☐ **Incorporation by Reference:**

- ☐ The entire disclosure of the prior application, from which a copy of the combined Declaration and Power of Attorney is supplied herein, is considered as being part of the disclosure of the accompanying application and is incorporated herein by reference.
- ☐ The entire foreign priority document filed \_\_\_\_\_ in \_\_\_\_\_ for which priority under 35 U.S.C. §119 is claimed (This is only applicable for the first national stage application).

- ☐ Microfiche Computer Program (Appendix)
- ☐ page(s) of Sequence Listing
- ☐ computer readable disk containing Sequence Listing
- ☐ Statement under 37 C.F.R. §1.821(f) that computer and paper copies of the Sequence Listing are the same
- ☒ Assignment Papers (assignment cover sheet and assignment documents)
- ☐ A check in the amount of \$40.00 for recording the Assignment
- ☒ Charge the Assignment Recordation Fee to Deposit Account No. 13-4503, Order No. SOM9-1999-0015 (1963-7344).
- ☐ Assignment Papers filed in the parent application Serial No. \_\_\_\_\_
- ☐ Certification of chain of title pursuant to 37 C.F.R. §3.73(b)
- ☐ Priority is claimed under 37 C.F.R. §119 for:  
Application No(s). \_\_\_\_\_, filed \_\_\_\_\_, in \_\_\_\_\_ (country).
- ☐ Certified Copy of Priority Document(s) [ \_\_\_\_\_ ]
- ☐ filed herewith
- ☐ filed in application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ English translation document(s) [ \_\_\_\_\_ ]
- ☐ filed herewith
- ☐ filed in application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ Priority is claimed under 37 C.F.R. §119(e) for:  
Provisional Application No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ Priority is claimed under 37 C.F.R. §120 for:  
Application No(s). \_\_\_\_\_, filed \_\_\_\_\_, in \_\_\_\_\_.
- ☐ Information Disclosure Statement
- ☐ Copy of [ \_\_\_\_\_ ] cited references
- ☐ PTO Form-1449
- ☐ References cited in parent application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☒ Preliminary Amendment -- (2 pages)
- ☒ Return receipt postcard (MPEP 503)
- ☐ This is a ☐ continuation ☐ divisional ☐ continuation-in-part of prior application serial no. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ Cancel in this application original claims \_\_\_\_\_ of the parent application before calculating the filing fee. (At least one original independent claim must be retained for filing purposes.)
- ☐ A Preliminary Amendment is enclosed. (Claims added by this Amendment have been properly numbered consecutively beginning with the number following the highest numbered original claim in the prior application.
- ☐ The status of the parent application is as follows:

- ☐ A Petition for Extension of Time and a Fee therefor has been or is being filed in the parent application to extend the term for action in the parent application until \_\_\_\_\_.
- ☐ A copy of the Petition for Extension of Time in the co-pending parent application is attached.
- ☐ No Petition for Extension of Time and Fee therefor are necessary in the co-pending parent application.
- ☐ Please abandon the parent application at a time while the parent application is pending or at a time when the petition for extension of time in that application is granted and while this application is pending has been granted a filing date, so as to make this application co-pending.
- ☐ Transfer the drawing(s) from the parent application to this application
- ☐ Amend the specification by inserting before the first line the sentence:  
This is a continuation of co-pending application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.

I. CALCULATION OF APPLICATION FEE				
	Number Filed	Number Extra	Rate	Basic Fee \$760.00/380.00
Total Claims	15- 20 =	0x	\$18.00/\$9.00	\$ 760.00
Independent Claims	2- 3 =	0x	\$78.00/\$34.00	\$ 0
<input type="checkbox"/> Multiple Dependent Claims		If marked, add fee of \$260.00 (\$130.00)		\$ 0
TOTAL:				\$ 760.00


- ☐ A statement claiming small entity status is attached or has been filed in the above-identified parent application and its benefit under 37 C.F.R. §1.28(a) is hereby claimed. Reduced fees under 37 C.F.R. §1.9 (f) paid herewith \$\_\_\_\_\_.
- ☐ A check in the amount of \$ \_\_\_\_\_ in payment of the application filing fees is attached.
- ☒ Charge fee to Deposit Account No. 09-0459 IBM CORPORATION Order No. SOM9-1999-0015 (1963-7344). A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

- ☒ The Assistant Commissioner is hereby authorized to charge any additional fees which may be required for filing this application pursuant to 37 CFR §1.16, including all extension of time fees pursuant to 37 C.F.R. § 1.17 for maintaining copendency with the parent application, or credit any overpayment to Deposit Account No. 09-0459 IBM CORPORATION, Order No. SOM9-1999-0015 (1963-7344). A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

Respectfully submitted,  
MORGAN & FINNEGAN, L.L.P.

Dated: September 27, 1999

By:

  
Joseph C. Redmond, Jr.  
Registration No. 18,753  
(202) 857-7887 Telephone  
(202) 857-7929 Facsimile

CORRESPONDENCE ADDRESS:

MORGAN & FINNEGAN, L.L.P.  
345 Park Avenue  
New York, NY 10154

8728\_1

**IN THE UNITED STATES PATENT & TRADEMARK OFFICE**

APPLICANTS: Louis M. Weitzman et al. Group Art Unit: Unknown  
Serial No.: Unassigned Examiner: Unassigned  
Filed: Concurrently  
For: A SYSTEM & METHOD FOR CREATING, EDITING, AN ON-LINE PUBLICATION

**PRELIMINARY AMENDMENT**

Assistant Commissioner for Patents  
Washington, DC 20231

**ATTN: BOX PATENT APPLICATIONS**

Please enter this Preliminary Amendment prior to examination of the enclosed patent application. This Preliminary Amendment is intended to correct minor informalities prior to examination.

**IN THE SPECIFICATION:**

Page 3, line 9, after "3A" delete "and B are representations" and insert -- is a representation --.

Page 3, after line 10, insert the following paragraph:

-- Figure 3B is a representation of the Active Article applet, Module D of Figure 2. --.

Page 4, line 21, delete "red" and substitute --read--.

Page 4, line 23, after "held" insert -- in --.

Page 5, line 7, after "proper" insert -- name --.

Page 5, line 11, after "forms" delete "or" and substitute -- of --.

Page 5, line 16, after "and" delete "adds"; after "results" insert -- are added--.

Page 6, line 20, after "valid names" insert -- , --.

Page 6, lines 27 & 28, delete entirely and substitute -- most occurrences of the most frequently occurring name in the entire article. --.

Page 7, line 12, after "displayed in" insert -- the --.

Page 7, line 13, after "into" delete "a".

Page 7, line 15, after "first" delete "initial" and after "section" insert --which may not have an image,--.

Page 7, line 19, after "HTML" delete "into" and substitute --for --.

#### **IN THE ABSTRACT:**

Page 14, line 6, delete "inputted" and substitute --input --.

#### **REMARKS**

The above-identified minor editorial changes are made to clarify the application and make it more readable before examination.

Respectfully submitted,

MORGAN & FINNEGAN, LLP

Date: Sept. 27, 1999

By Joseph C. Redmond, Jr.  
Joseph C. Redmond, Jr.  
(202) 857-7887 or Fax (202) 857-7929

Correspondence Address:

MORGAN & FINNEGAN, LLP  
345 Park Avenue  
New York, NY 10154-0053

# A SYSTEM & METHOD FOR CREATING, EDITING, AN ON-LINE PUBLICATION

Inventors: Louis M. Weitzman & Sara Elo

5

## BACKGROUND OF THE INVENTION

### 1. Field of Invention:

This invention relates to electronic publishing and methods of operation. More particularly, the invention relates to a system and method of creating, editing an on-line publication.

10

### 2. Background of Invention:

On-line communication systems enable users equipped with a microcomputer and a modem or LAN connection to communicate with a variety of related information services including bulletin boards, news servers, weather services, and the like. Filling the information requirements of such services in an on-line information system is a complex and time-consuming process due to the creation, editing and integrating of different texts and images into an integrated document that is relevant and accurate to a plurality of viewers

15

What is needed is a system and method to create and edit content from raw data augmented with images to produce an on-line, interactive and dynamic presentation of the content. Preferably, the content is created by combining known information processes with object-oriented, interpretative software in a unique series of steps to achieve a practical and effective on-line publication with current, informative and interesting articles of interest

20

## SUMMARY OF THE INVENTION

An object of the invention is a system and method of operation for creating, editing content for an on-line publication.

5 Another object is a system and method for automatically creating and constructing interactive and dynamic presentations of contents from unstructured information feeds and augmenting the feed with images for an on-line publication.

Another object is a system and method for creating and editing on-line publications using Internet standard processes and object-oriented, interpretive software.

10 These and other objects, features and advantages are achieved in a system and method which automatically generate an on-line document from raw text into an engaging, interactive form for a plurality of viewers. Unstructured articles are read from an information feed. A computation process identifies and categorizes proper names of people, products, organizations, and places. The proper names are linked to an image in an image database. An entry in the  
15 database consists of attribute-value pairs that enable searching on names of the entry. An Extensible Markup Language (XML) file is created from the article, the proper names contained in it and the image references returned from the image database. The XML file is stored in the file system. An Extensible Stylesheet Language (XSL) file provides templates containing computational relationships between the text and images. The XML and XSL style sheets are  
20 combined to generate a Hypertext Markup Language (HTML) file containing an on-line story of the now structured articles in a Java Applet. This separation of form and content allows the system to provide a variety of interactive behaviors for a final presentation available by a viewer from a browser.



## DESCRIPTION OF DRAWING

The invention will be further understood from the following detailed description of a preferred embodiment taken in conjunction with an appended drawing, in which

5        Figure 1 is a block diagram of a system for creating, editing an on-line publication incorporating the principles of the present invention.

Figure 2 is a flow diagram of the steps managed and controlled by the system of Figure 1 in producing an interactive presentation to a user through a browser

10       Figures 3A and B are representations of an Active News article as a Java applet created and edited in the system of Figure 1 and the process of Figure 2 for on-line publications.

## DESCRIPTION OF PREFERRED EMBODIMENT

15       The present invention describes a process that takes unstructured data feeds and automatically constructs an interactive and dynamic presentation of the content in the unstructured data feeds.

20       In Figure 1, a system 10 creates and edits a dynamically interactive publication for display to viewers 12<sup>1</sup>, 12<sup>n</sup> at terminals (not shown). A process controller 14 receives articles or files from information sources 16<sup>1</sup>, 16<sup>n</sup> for processing into the interactive publication as will be described hereinafter. The controller is coupled to a memory 17 and through a bus 19 to a storage disk 23 and I/O 25 including a keyboard, modem or LAN, display, etc. (all not shown) The I/O couples the system 10 to the viewers 12<sup>1</sup>, 12<sup>n</sup>. The memory 17 includes stored program instructions for a standard operating system 30; an Extensible Markup Language (XML) Enabler 32; a text-processing module 34, and an image database 36. A description of XML may be found on the World Wide Web (Web) at <http://www.w3.org/XML>.

25       The storage disk 23 includes data files interacting with the stored program instructions in the memory 17. Stored in the disk 23 are Extensible Stylesheet Language (XSL) files 40; XML

files 42; image files 44; Java class files 46; and Hypertext Markup Language (HTML) files 48  
XSL combines with XML to produce HTML web documents. Hypertext Markup Language  
(HTML) is a language with which web pages are designed. A description of HTML may be  
found on the Web at <http://www.w3.org/Markup>. A description of XSL may be found on the  
5 Web at "<http://www.w3.org/Style/XSL>". The Java class files 46 are used to generate Java  
applets, which are small computer programs that run inside a Java-compatible browser such as  
Netscape Navigator. A description of Java may be found on the Web at "<http://java.sun.com>". It  
should be understood that other object oriented, interpretive run-time programs, may be  
substituted for Java including DHTML or other proprietary implementations, which take  
10 parameterized input.

Figure 2 illustrates a process 50 referred to as "ActiveNews" which is executed on  
System 10 under the control of process controller 14 including stored programming instructions  
for executing a series of Steps 1 - 7 shown in Figure 2 which will be described in conjunction  
with Figure 1.

15 In process 50 clear boxes indicate processing steps within a designated algorithm. Dark  
boxes indicate modules and resources upon which the process step relies. Process 50 begins in  
Step 1 in which the processor receives an article from an information source 16 with a title and  
article body. The article is a plain text or an HTML document and does not contain any other  
structure or markup. Typically the article is received as a zip collection of files via File Transfer  
20 Protocol (FTP), Step 1 extracts the articles, and writes them into a file system. Articles are then  
read one at a time into Step 2 of the process.

In Step 2, the controller passes the article to the text-processing module 34 and stores the  
results with the article into a document object held memory 17. The text processing module  
provides the offset and length of each occurrence of any proper name found as well as its  
25 canonical form (the base form of the name) and the category (person, place, organization, and  
product). This information is translated into an XML text buffer with proper names converted to  
tagged elements in the article. A document object is then created in memory from the text  
buffer. These intermediate results are not written to disk but are passed in memory 17 from step  
2 to step 3. The document object created includes the article, with each paragraph containing 0  
30 or more proper names. With these proper names are attributes to describe its canonical form and  
category.

One text-processing module 34 used in the process is "Talent" containing an internal module called "Nominator". Talent is described on the Web at "<http://www.research.ibm.com/irgroup/talent>". Nominator is described in a paper entitled "Disambiguation of Proper Names in Text" which is available on the Web at "<http://www.research.ibm.com/people/r/ravin/anlp97.ps>". Nominator analyzes the text and finds occurrence of proper names. For the name found, Nominator determines if a single canonical form can represent more than one proper expression in the same document. Nominator also returns the category of each name. By default, Nominator determines the categories - person, place or organization based on an algorithm that combines dictionaries and rules. In addition, Nominator can find names listed in a user provided dictionary. For the ActiveNews Process 50, a product dictionary with canonical forms or product names and their possible variations was used. The product dictionary allows Nominator to find names that belong to the additional category product.

In Step 3, images corresponding to proper names are found by queries in the Image Database Module 36. A query is made to the image database 36 for images corresponding to proper names and adds the results to the document object held in memory 17. Document objects containing articles and marked up proper names with added attributes for corresponding images are provided to Step 4.

Continuing in Step 3, the Image Database 36 receives a URL query string containing a proper name. The Database generates a list of all elements matching the query. The list can contain zero, one or more elements. Each element contains a pointer, a URL to the image file stored in the file system.

In one embodiment, a Lightweight Directory Access Protocol (LDAP) database contains description of elements of IBM executives, IBM products and company logos. A description of these elements consists of a series of attributes-value pairs, including the name of the person, product or company, as well as variations of the name (e.g., "Lou Gerstner" or "Louis Gerstner") for more accurate searching on names. One attribute of these elements is a pointer (URL) to an image in the file system 44. The input to the LDAP database is a URL query string that specifies which category name to search (e.g., [http://database\\_directory\\_name/media/who/name=lou%20gerstner](http://database_directory_name/media/who/name=lou%20gerstner)). The output result list of the database is formatted in XML, which allows a client to use standard XML parsing tools to

extract the location of the image in the file system. A representative database query result is shown in Appendix I.

5 In Step 4, the process determines the images to display in the final dynamic presentation and adds the information to the document object to contain all element and attribute tags needed by the XSL style sheets in step 6 to generate the final, savable HTML file in step 7. The document object representing the article with proper name tags and corresponding image attributes are received at Step 4 and the output is a final document object consisting of articles with all elements and attribute tags necessary for XSL style sheets.

10 Step 4 depends on two parameters, the minimum number of images to create ActiveNews article and the maximum number of images to display in the ActiveNews article. A separate, temporary data structure is used to store intermediate results needed in image selection of step 4.

15 At the beginning of Step 4, the document object in memory represents the paragraphs of the article, and each paragraph contains zero or more proper names. Proper names may contain a URL to an image if it was found in the Image Database Module. At the end of Step 4, paragraphs are combined into sections, where each section defines a state in the final dynamic presentation. Each section contains one or more paragraphs and only one image corresponding to a proper name. The first section of the article represents the initial state when the article is first displayed.

The image selection process is as follows:

- 20
1. The number of unique proper names with associated images, or valid names in the article are counted. If the number is less than the minimum number of images necessary, the article is not transformed into an Active News Article. The process exits and goes back to Step 1 to process the next article in the feed. Otherwise, the number of occurrences of each valid name is counted and stored in a temporary structure. All valid names are ranked by frequency.
  - 25
  2. The paragraphs are processed one-by-one, starting with the paragraph with the most occurrences and the most names in the entire article. The paragraph with the most occurrences of the valid names is processed first.

3. For each paragraph:

(i) if the paragraph has only one valid name an indication is made in the document object that the corresponding image will be displayed in the final presentation by setting the “active” attribute of the proper name element to “true”.

This name and image cannot be reused in any other paragraph.

(ii) If a paragraph has more than one valid name, “active” tag is set to “true” for the name with the highest frequency in the paragraph. In the case of a tie, the first name is selected. The “active” tag remains unset for all other names in the paragraph. Once a paragraph has one “active” tag of one proper name set to “true”, the paragraph is not processed for other proper names. After all paragraphs are processed, all paragraphs have been assigned either one image or no image to be displayed in final presentation.

(iii) All paragraphs are grouped into a section tags. Two consecutive paragraphs are grouped together into a section as long as only one paragraph has a valid name and image link. Each section, except for the first initial section, should have only one valid name and image to display. The process then transitions to Step 5.

In Step 5, the process transforms articles into the text representation of an XML object and saves it to an XML file on disk 42. The XML file includes all of the appropriate elements and attributes that are needed by the XSL style sheets to construct HTML into a Java Applet .

In Step 6 the XSL style sheets are created. The XSL style sheets created are combined with the XML files to produce the final HTML to be delivered to the viewer browsers Step 6 represents the manual creation of one or more XSL style sheets The creation of the style sheet is a one-time task. Each XSL Style Sheet represents different ActiveArticle layouts, or other types

of layouts possible. The output of running these style sheets with an XML file created in Step 4 produces HTML. The HTML generated includes the appropriate parameters for an ActiveArticle applet. A screen shot of a running active news article is shown in Figures 3A and B.

5       An ActiveArticle module 37 provides the specification of how to create a Java applet for a running ActiveArticle. The Active Article is a Java applet whose display is divided into three sections as illustrated in Figure 3B. In the center, a few lines of the main text of the article are in focus and enlarged type. The type size of other lines of the article is proportional to their distance from the text in focus, thus creating a “fish eye lens” effect. On the left side of the display is a scaled down version of the complete article. A scroll bar tracks the viewer’s progress through the article by highlighting the lines of the article in focus. One way for the viewer to control focus is by manipulating the scroll bar. The viewer can also scroll the article by clicking and dragging on the main text. Located on the right-hand side of the display are images linked to sections of the text through Stylesheet-defined elastic relationships. Each successive section is represented by a different graphical layout that specifies how images scale and position themselves. As the viewer passes into a new section, ActiveArticle triggers a smooth animated transition of the image layouts, visually representing a shift in context. The viewer can also select an image to bring it into focus and display its caption.

20       Since ActiveArticle is a Java applet, the parameters to ActiveArticle are passed in as the parameters of the Java applet. Different sections within an ActiveArticle are delineated within the “text” parameter by the character “|” (vertical bar). If there are five sections, the input must contain four vertical bars. The parameter “NumOfStates” as composed, identifies how many sections exist in the ActiveArticle.

25       In addition, attributes for each image must be specified. The name of the image is listed in the “pictures” parameter. Additional parameters for each picture are specified in the

parameter "infoForPictureN" where N is the position starting with zero (0) in the "pictures" parameter. The values in the "infoForPictureN" parameter are the caption, the scale factor for each section, the x value for each section, and the y value for each section. The relevant ActiveArticle applet parameters for a typical HTML file are shown in Appendix II.

5 In Step 7, the final HTML file is created ready for input into a dynamic presentation. The XML and XSL files are received as an input. The HTML file can be generated in a number of ways. Viewer-side generation of HTML is possible in the new generation of browsers such as Microsoft's Internet Explorer 5.0. However, the HTML file can be produced and served to browsers that are not XML/XSL aware. The HTML file can be generated on the server side with  
10 technology such as XML Enabler, code freely available from IBM's AlphaWorks site. XML Enabler is a server side technology that combines XML files with XSL style sheets and creates and serves the HTML for the browsers to view. A description of the XML Enabler is available on the Web at: "<http://www.alphaworks.ibm.com/tech/xmlenabler>".

The Image File System module 44 stores image files associated with entries in the image  
15 database module. In one embodiment, a Distributed File System stores the image of files associated with entries in a directory. The images are stored in a directory accessible by an Apache web server by their "http" address in the final HTML that is generated.

#### Appendix 1:

20 e.g. `<?xml version="1.0" ?>`  
- `<slaphapi>`  
  `<status error-code="0" object-count="1">Ok</status>`  
- `<object>`  
  `<status error-code="0">Ok</status>`  
  `<dn>who=Lou Gerstner,ou=who,ou=media,o=ibm.com</dn>`  
25 - `<attributes>`  
  `<cn>Louis Gerstner</cn>`  
  `<commonname>Lou Gerstner</commonname>`  
  `<commonname>Louis Gerstner</commonname>`  
  `<commonname>Louis V. Gerstner</commonname>`  
30 `<commonname>Louis V. Gerstner, Jr.</commonname>`

```

    <commonname>Gerstner</commonname>
    <description>CEO of IBM Corporation</description>
    <imageurl>http://vec125/image/who/lou_gerstner.gif</imageurl>
    <objectclass>who</objectclass>

    <uid>123456</uid>
    <who>Lou Gerstner</who>
    <whotype>IBM employee</whotype>
  </attributes>
</object>
</slaphapi>

```

## Appendix II:

```

<APPLET CODE          = "ActiveArticle.class"
CODEBASE              = "Code/"
NAME                  = "ActiveNews"
WIDTH                 = "600"
HEIGHT                = "600"
ALIGN                 = "BOTTOM">
...
<PARAM NAME = "numOfStates" VALUE="7">
<PARAM NAME = "pictures"   VALUE="picture1.gif picture2.gif picture3.gif">
<PARAM NAME = "infoForPicture0" VALUE = "caption for picture 0
| 0.250 0.750 0.250 0.250 1.000 0.250 0.250
| 500      450      500      500      275      500      500
| 100       75       200      275      230      153      153">
...
<PARAM NAME = "text" VALUE = "text in section 1
| text in section 2
| text in section 3">
...
</APPLET>

```

While the invention has been shown and described in preferred embodiment, various changes may be made without departing from the spirit and scope of the invention as defined in the appended claims, in which:



## **CLAIMS**

We claim:

1 1. A computer system for creating, editing an on-line publication, comprising:  
2 at least one information source describing an unstructured article from a digital news  
3 feed;  
4 a processor coupled to the information sources and including a memory containing stored  
5 program instructions for storing images and text in the digital news feed;  
6 a data bus coupling the processor to a storage device and an input/output device;  
7 the storage device containing files relating to XSL style sheet creation; XML article files;  
8 image files; and HTML files; and  
9 data transmission means for transmitting an ActiveNews Article as an interpretive, object  
10 oriented program whereby XML article files are combined with XSL style sheets to generate an  
11 HTML file as an ActiveNews Article representing a dynamic visualization of the unstructured  
12 article from the digital news feed

1 2. The system of Claim 1 further comprising:  
2 a text-processing module for analyzing stored text for occurrences of names in the  
3 digital news feed.

1 3. The system of Claim 1 further comprising:  
2 means for linking names in the stored text to images stored in the memory.

1

2 4. The system of Claim 1 further comprising:  
3 means for determining stored images to display with stored text in an ActiveNews  
4 Article.

1 5. The system of Claim 1 further comprising:  
2 means for converting stored text and images into an XML document.

1 6. The system of Claim 1 further comprising:  
2 means for creating XSL style sheets related to the XML document.

1 7. The system of Claim 1 further comprising:  
2 means for constructing an HTML document as an ActiveNews Article from the stored  
3 images and text after transformation into an XML document with XSL style sheets.

1 8. The system of Claim 1 further comprising:  
2 an XML enabler for combining XML files with XSL style sheets.

1 9. The system of Claim 1 wherein the interpretive, object-oriented program is Java

1 10. The system of Claim 1 wherein the ActiveNews Article is a Java applet.

1 11. In a computer system for creating and editing an on-line publication including at least one  
2 information source; a process controller coupled to the information sources and including a  
3 memory containing stored program instructions; a storage disk and an I/O device coupled to the  
4 controller, a method of transforming an unstructured news article into a dynamic interactive  
5 visualization of text and photos as an ActiveNews Article, comprising the steps of:  
6 reading an unstructured text article from a digital news feed;

7 storing text in the unstructured article  
8 detecting proper names in the stored text;  
9 consulting an external media directory to find images corresponding to detected names;  
10 generating an XML object containing the stored text, the proper names, and an image  
11 assigned to each section of an ActiveNews Article;  
12 creating one or more XSL style sheets that transforms an XML file into an appropriate  
13 input for generating a dynamic visualization of the ActiveNews Article;  
14 combining the XML file with the XSL style sheets to generate an HTML file; and  
15 using the HTML file as the input file to launch a Java applet that generates a dynamic  
16 visualization of the ActiveNews Article.

1 12. The method of Claim 11 further comprising the step of:

2 ranking by frequency of proper names with corresponding images.

1 13. The method of Claim 11 further comprising the step of:

2 determining, for each section of the ActiveNews Article, which image to assign to be  
3 prominent in the visualization.

1 14. The method of Claim 11 further comprising the step of:

2 saving the XML object as an XML file.

1 15. The method of Claim 11 further comprising:

2 using an XML enabler for combining XML files with XSL style sheets.

## ABSTRACT

1        A system and method automatically generate an on-line document from raw text into an  
2    engaging, interactive form for a plurality of viewers. Unstructured articles are read from an  
3    information feed. A computation process extracts and tags proper names of people, products,  
4    organizations, and places and categorizes them. An image database is used to link these proper  
5    names with image files. The image database consists of a series of attribute-value pairs for active  
6    searching of names. A URL query string is inputted to the database to extract the location of the  
7    image in the database file system. An Extensible Markup Language (XML) file is created from  
8    the raw text of the article, the list of proper names in the processed data and the image file  
9    references . The XML file is stored in a file system. An Extensible Stylesheet Language (XSL)  
10   file provides templates containing computational relationships between the text and images. The  
11   XML and XSL style sheets are combined to generate a Hypertext Markup Language (HTML)  
12   file containing an on-line story of the unstructured articles in a Java Applet which allows the  
13   system to provide a variety of interactive behaviors for a final presentation available by a viewer  
14   from a browser.

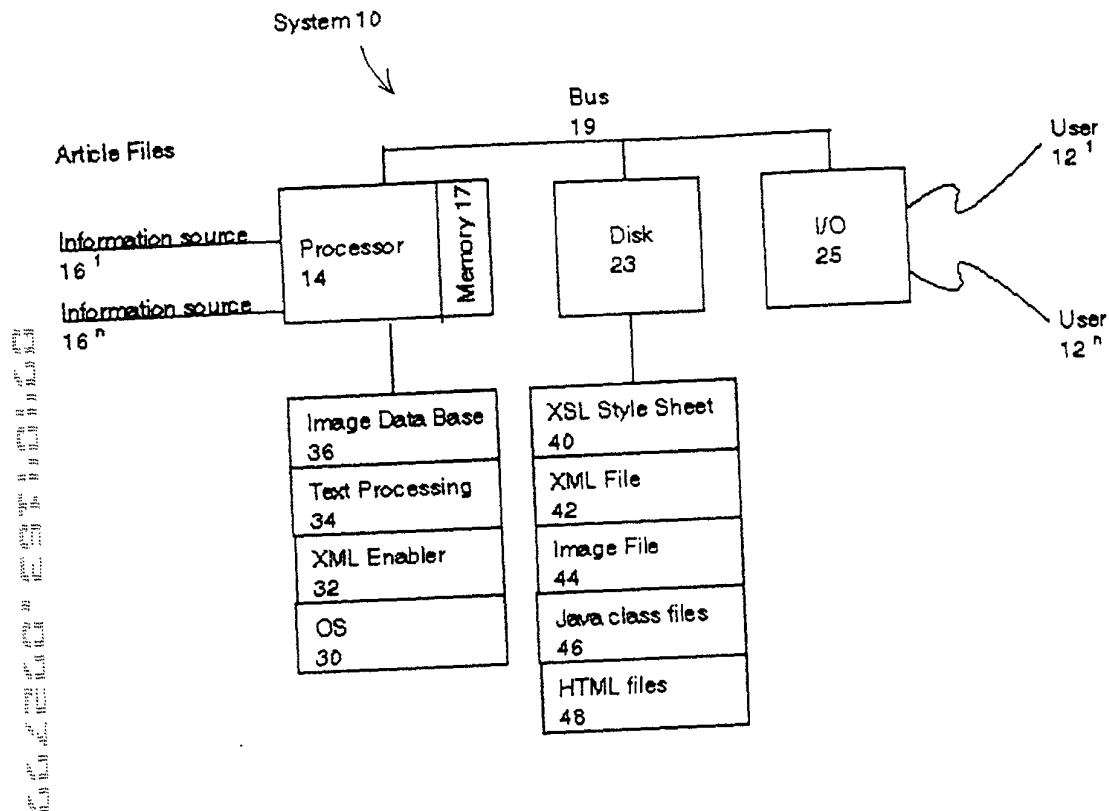


Figure 1

# Process 50

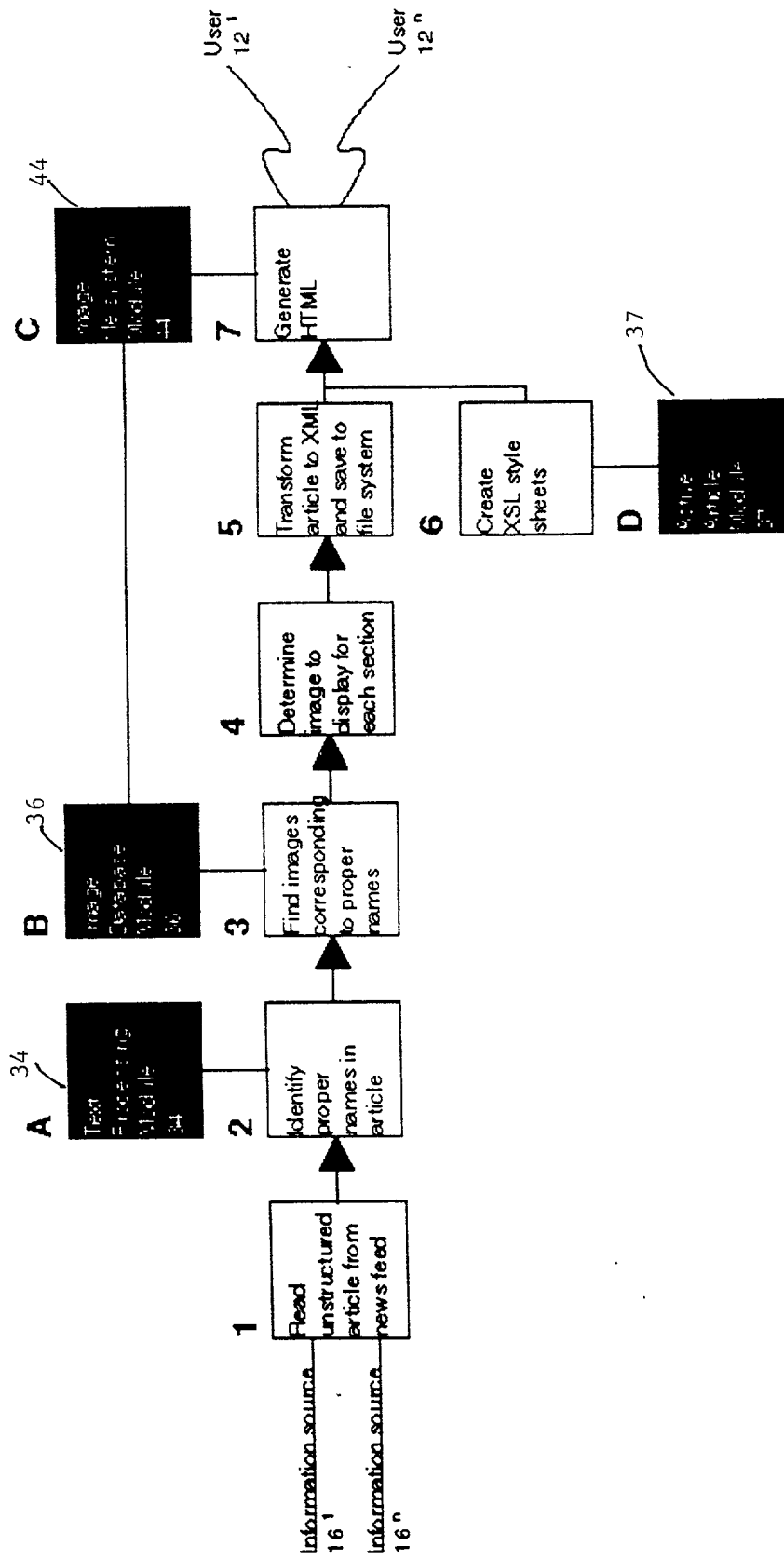


Figure 2

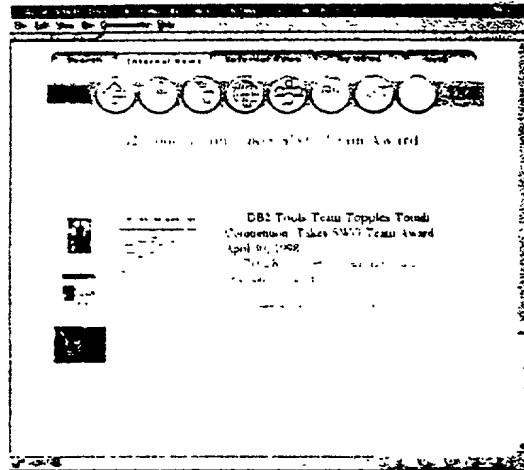


Figure 3A

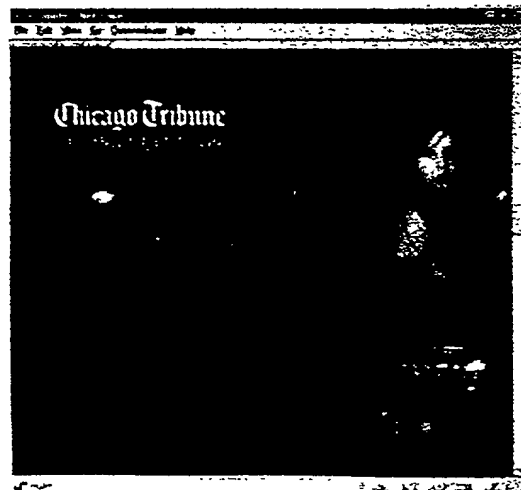


Figure 3B

**DECLARATION AND POWER OF ATTORNEY FOR  
PATENT APPLICATION**

As below named inventors, we hereby declare that:

Our residence, post office address and citizenship are as stated below next to my name;

We believe we are the original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

**A SYSTEM & METHOD FOR CREATING, EDITING, AN ON-LINE PUBLICATION**

the specification of which: (check one)

☒ is attached hereto.

☐ was filed on \_\_\_\_\_ under Attorney's Docket Number \_\_\_\_\_  
as Application Serial No. \_\_\_\_\_  
and was amended on \_\_\_\_\_ (if applicable).

We hereby state that we have reviewed and understand the contents of the above- identified specification, including the claims, as amended by any amendment referred to above

We acknowledge the duty to disclose information which is material to the patentability of this application in accordance with 37 CFR §1.56.

We hereby claim the benefit of foreign priority under 35 USC §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application the priority of which is claimed:

Prior Foreign Application(s):

Priority Claimed

\_\_\_\_\_  
(Number)

\_\_\_\_\_  
(Country)

\_\_\_\_\_  
(Filing Date)

☐ Yes ☐ No



We hereby claim the benefit of United States priority under 35 USC §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in a listed prior United States application in the manner provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information material to the patentability of this application as defined in 37 CFR §1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

\_\_\_\_\_  
(Application Serial #) (Filing Date) (Status)

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 USC 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**POWER OF ATTORNEY:** As a named inventor, we hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

**Winfield J. Brown, Reg. No. 31,901; Frederick T. Boehm, Reg. No. 32,458; JoAnn Kealy Crockatt, Reg. No. 36,493; Steven J. Meyers, Reg. No. 29,330; John E. Hoel, Reg. No. 26,279; Christopher A. Hughes, Reg. No. 26,914; Matthew J. Kelly, Reg. No. 42,716; Edward A. Pennington, Reg. No. 32,588; Joseph C. Redmond, Jr., Reg. No. 18,753; and Steven J. Soucar, Reg. No. 32,440.**

Send all correspondence to: **Joseph C. Redmond, Jr., MORGAN & FINNEGAN, LLP,  
345 Park Avenue, New York, New York 10154-0053**

Direct all phone calls to: **Joseph C. Redmond, Jr. at (202) 857-7887.**

Full name of first inventor: **Sara Elo**

Inventor's signature *Sara Elo*

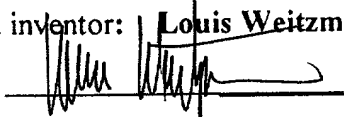
Date: 9/22/99

Residence: 151 E. 26th Street, Apt. 3C, New York, New York 10010

Citizenship: *Finland.*

Post Office Address: 151 E. 26th Street, Apt. 3C, New York, New York 10010

Full name of second inventor: Louis Weitzman

Inventor's signature 

Date: 9/22/99

Residence: 101 Summit Avenue #A, Brookline, Massachusetts 02446

Citizenship: USA

Post Office Address: 101 Summit Avenue #A, Brookline, Massachusetts 02446

8445\_1